



Special Offer 2025

Dealcoholized Wines: A Strong Trend in the International Market

The 32nd edition of the **Sélections Mondiales des Vins** competition, taking place from **October 8 to 11, 2025**, in Montreal, will offer increased visibility to dealcoholized wines through the creation of a distinct and unique category within the competition. This initiative aims to assess the quality of this product range, which is attracting an increasingly large and diverse clientele in North America.

A Distinct Category

Following its success in 2024, SMV has decided to create **a distinct category** for dealcoholized wines. As a result, wines in this category will **no longer be subject to the OIV rule**, which limits the number of medals awarded to 30% of total entries.

Special Offer

In partnership with the Degré Zéro trade show organized by Break Events Group, SMV invites you to register for the 2025 edition of the competition and take advantage of its special offer:

- **10% discount** on registration fees with promo code **DEGREZERO10**
- **50% savings** on shipping fees



Registration Period: May 1 to September 1, 2025

Website: www.selectionsmondiales.ca

For more information: info@smvcanada.ca



Break Events
Wine Events Management