

ÉDITION 2025

sélections
mondiales
des vins

CANADA



Edition 2025
October 8-11, 2025
Montreal, Quebec

Official Partners



LES AGENCES DE VINS,
BIÈRES ET SPIRITUEUX



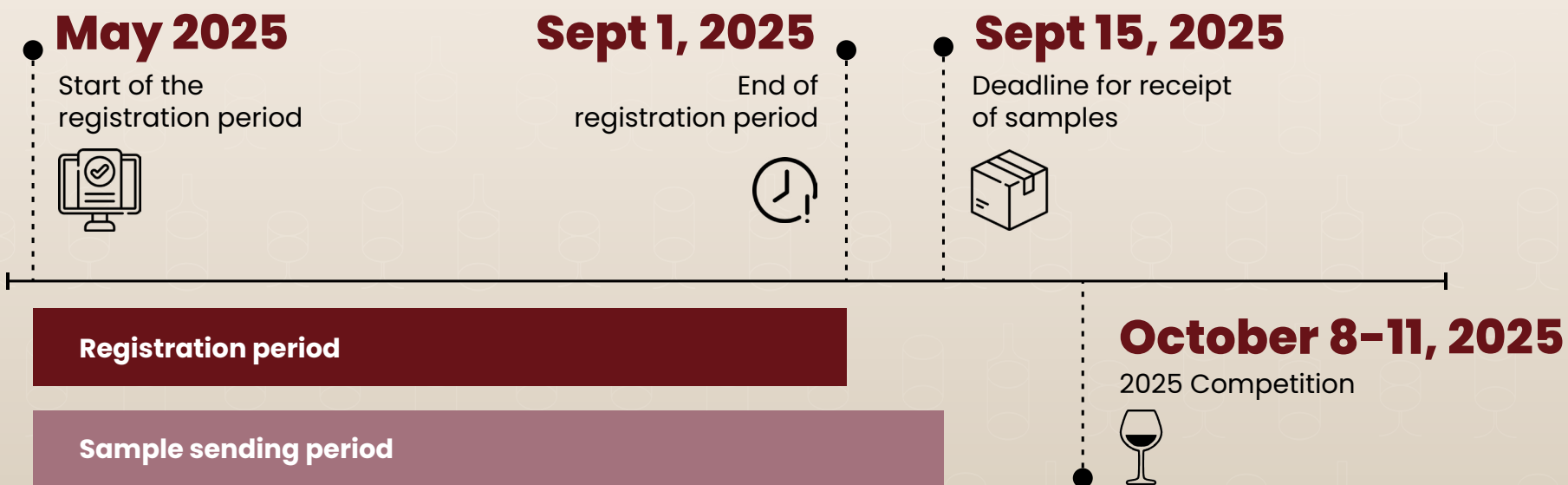
SMV: The largest wine competition in North America

Sélections Mondiales des Vins is one of the most renowned international wine competitions in the world and the largest in North America.

Sélections Mondiales des Vins is proud of the success obtained with its 2024 edition. We are pleased to announce the **31nd edition** of the competition which will take place in Montreal from **October 8 to 11, 2024** at the Institut d'hôtellerie et de tourisme du Québec (ITHQ).



Important dates for 2025






Registration information

Registration Fees	\$269.00 CAD (€190) per registered wine
Number of samples requested	2 bottles per registered wine
Customs fee	CAD \$70
Transportation of samples	At the participant's expense, according to a preferential rate scale with Eurofret/DHL



Summary of the 2024 Edition

The 2024 edition of Sélections Mondiales des Vins welcomed producers, traders and agents from **31 countries**. A total of **1,630 wines** competed in different categories of the competition.

	 sélections mondiales des vins Grand Or Grand Gold CANADA	 sélections mondiales des vins Or Gold CANADA	 sélections mondiales des vins Argent Silver CANADA	Total
Number of medals	43	385	99	527
% of medals out of the total wines registered	2,64 %	23,62 %	6,07 %	32,33 %
% of total medals	8,16 %	73,06 %	18,79 %	100 %

Source: SMV 2024

The five countries most represented during the 2024 edition

Country	REGISTERED WINES		MEDALS BY COUNTRY		
	Number of wines registered	% of the total wines registered	Total medal-winning wines	% of medals out of the number of wines registered by country	% of medals out of the total number of medal-winning wines
Portugal	293	18,9%	92	31,4%	18,8%
France	235	15,1%	83	35,3%	16,9%
Spain	195	12,6%	77	39,5%	15,7%
Italy	158	10,2%	41	25,9%	8,4%
Canada	128	8,4%	39	30,5%	8%

Source: SMV 2024

Trends to Watch



Respect for Vinification Methods

The wine world faces numerous challenges related to climate change. The “Tasting Climate Change” conference brings together leading international experts to share knowledge on climate issues and propose sustainable solutions. These are important issues that SMV wants to support by emphasizing respect for various vinification methods.

In 2024, over **38%** of the wines entered in the competition came from winemaking methods such as **organic conversion, organic, biodynamic, or natural practices**. Among these, more than **38%** were awarded **a medal**.



Fresh Red Wines, Wines of Pleasure

Fresh red wines are garnering increasing enthusiasm on the markets of Quebec and Ontario. With their light and fruity profile, these wines have become favorites among wine enthusiasts seeking refreshing and versatile options. This year, SMV will group them together to ensure a better assessment of their quality.

Trends to Watch (cont'd)



Non-Alcoholic Wines : A Strong Trend in the International Market

In 2025, SMV will provide increased visibility for non-alcoholic wines by creating a distinct and unique category within the competition dedicated to this type of wine. This initiative aims to assess the quality of this product range, which is attracting an increasingly broad and diverse clientele across North America.



Sake: A Growing Trend in the Competition

Over time, sake has gained an increasingly significant place in tasting competitions, driven by the growing popularity of this product crafted through an ancient production method. Building on the success of 2024, which saw the awarding of over 30 gold medals, SMV aims once again to provide prominent visibility for sake across various markets in North America.

2024 Edition in Photos



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